

PATENT  
733755-6

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: ANTHONY R. ROTHSCHILD  
Serial No.: 09/755,541  
Filed: 01/05/2001  
Title: SYSTEM AND METHOD FOR ADDING  
AN ADVERTISEMENT TO A PERSONAL  
COMMUNICATION

Art Unit: 3622

Examiner: Stamber, Eric W.

Confirmation No.: 5271

AMENDMENT

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated August 10, 2009, and the Decision On Appeal dated April 6, 2012, and together with the filing of a Request for Continued Examination (RCE), please amend the above-identified application as follows: